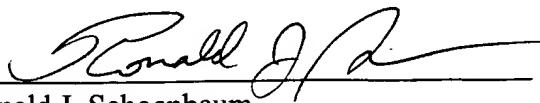
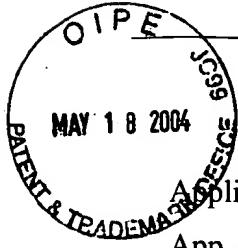


Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.


Ronald J. Schoenbaum
Registration No. 38,297
Attorney of Record
Customer No. 20,995
(949) 760-0404

H:\DOCS\ROS\ROS-6313.DOC\dns
051404

**AMENDMENT / RESPONSE TRANSMITTAL**

Applicants : Jacobi, et. al.
 App. No. : 09/850,263
 Filed : May 7, 2001
 For : PERSONALIZED
 RECOMMENDATIONS OF
 ITEMS REPRESENTED
 WITHIN A DATABASE
 Examiner : Donald Champagne
 Art Unit : 3622

CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

May 14, 2004

(Date)

Ronald J. Schoenbaum, Reg. No. 38,297

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450—

Sir:

Transmitted herewith for filing in the above-identified application are the following enclosures:

- (X) Amendment and Response to Office Action in 10 pages;
- (X) Supplemental Information Disclosure Statement;
- (X) PTO Form 1449 listing six (6) references, copies of which are enclosed;
- (X) A check in the amount of \$290.00 for filing fees; and
- (X) A return-prepaid postcard.

The fee has been calculated as shown below:

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
Total Claims	43 - 60 = 0	1202 (\$18)	0 x 18 =	\$ 0
Independent Claims	4 - 6 = 0	1201 (\$86)	0 x 86 =	\$ 0
Information Disclosure Statement		1806 (\$180)		\$180.00
1 Month Extension		1251 (\$110)		\$110.00
			TOTAL FEE DUE	\$290.00

An extension of time is hereby requested by payment of the appropriate fee indicated above.